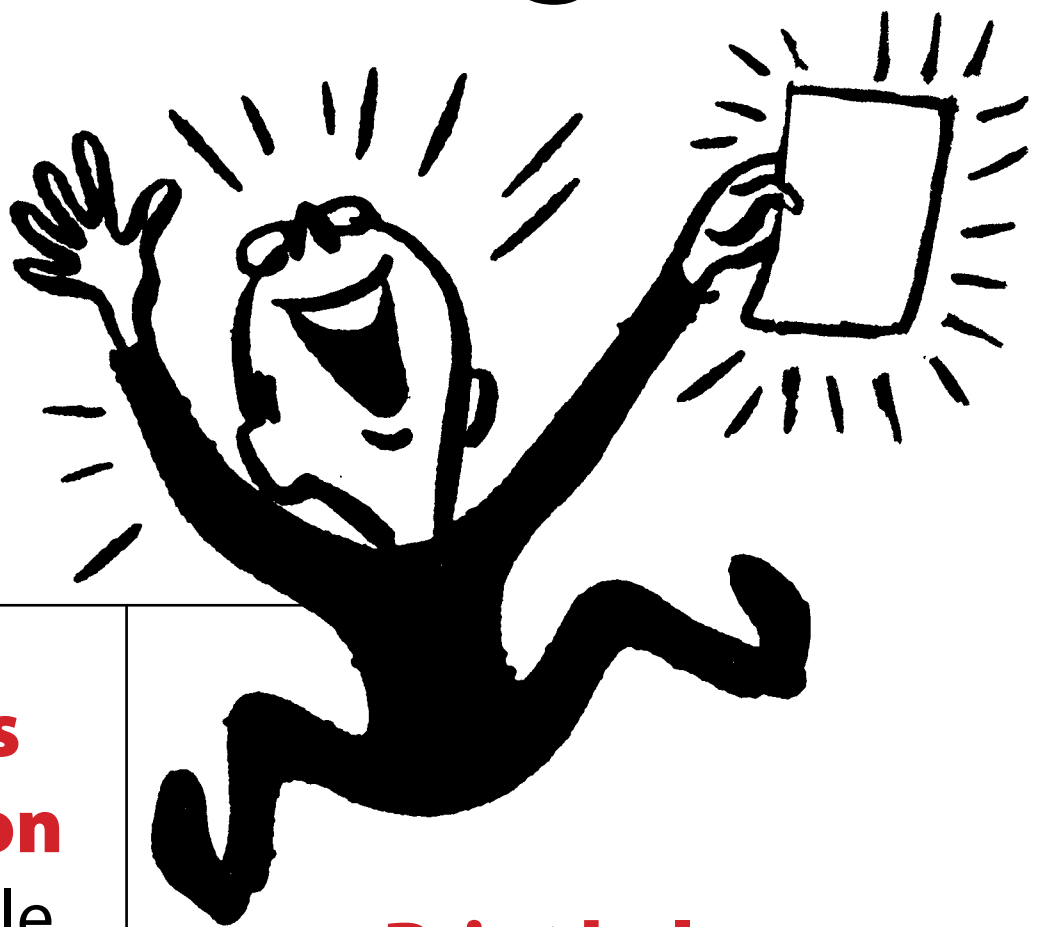


If you're  
not using   
**Print**  
you're missing out.

## Why?



**1** **Print encourages digital interaction** and can drive people to your website. [Online retailers report a bump in sales after printed catalogs are mailed.]

**2** **Print helps you stand out in a digital world.** It's a novelty that garners attention with a targeted audience.

**3** **Print lasts.** Print materials that hold valuable information can stay in an office or home for months, even years.



**print**

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**encourages  
digital  
interaction**



**print**

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**lasts**



**print**

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**helps you  
stand out in  
a digital  
world**