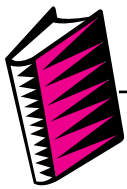
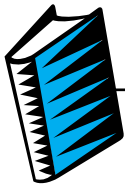




5 Compelling Reasons to Write That Book



It Sets You Apart. Writing a book shows you're passionate about your topic and able to commit to something—and finish.



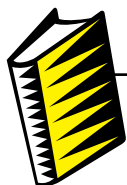
It Boosts Your Credibility

Writing a book allows you to share what you know and helps people see you as an expert in your field.



It's a Permanent Record

Information published on websites and blogs can be fleeting. Books are a permanent record of your achievements, your ideas, and your expertise.



It's a Confidence Builder

Holding a book you've written is a great feeling. What an accomplishment. Lots of people say they want to write a book, but not many do. Congratulations.



Service and New Opportunities

Sharing what you know can help others and can lead to speaking engagements, new connections ... or another book.

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