



# What do you want people to know?

**THREE** steps to sharing what you know:

**1. Sort out what to say  
and how to say it.**

It can be hard to decide what to share and how to pull it all together. I can help you focus your idea, put it into words, and create a book, ebook, or website so you can share it.

**2. Make it look and sound  
as good as it is.**

No matter your style, when you look good, you feel good, and people notice. It's like that with the information you share. The better [or different] it is, the more attention it will get. From headlines to illustrations, writing, and editing ... look and sound like the professional you are.

**3. Figure out how and  
where to share it.**

There are so many ways to reach out and share what you know. Online and on paper. Let's get started.

**I'm ready. Are you?**

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